



HOUSING OPPORTUNITIES



SPONSOR THE MASQUERADE BALL & SILENT AUCTION

September 20, 2019

Blue Chip Casino, Michigan City

DINNER | DANCING | SILENT AUCTION | HEAR EXCLUSIVE CLIENT STORIES

STRENGTHEN THE COMMUNITY WHERE YOUR EMPLOYEES LIVE AND YOUR BUSINESS THRIVES.

Partnering with local donors and community businesses like you, Housing Opportunities works to resolve and prevent homelessness in Porter County and LaPorte County.

Your crucial support helps provide hope to clients experiencing homelessness and its effects. Through your sponsorship or silent auction donation, programs at the heart of the mission receive critical funding.

BUILD BRAND LOYALTY

Connect your business to an impactful story that builds brand loyalty!

- + 70% of consumers make cause-conscious transactions
- + 91% of millennials will change brands to support a cause

SECURE YOUR SPONSORSHIP TODAY!

YOUR BRAND'S REACH

30,000 monthly average Facebook post reach

Facebook engagement rate 28x higher than the average nonprofit

4,000 + Instagram & Facebook followers

1,800+ e-newsletter subscribers

SPONSORSHIP OPPORTUNITIES - SECURE YOUR SPONSORSHIP TODAY!

RECOGNITION LEVEL	DIAMOND	RUBY	EMERALD	SAPPHIRE	TOPAZ
CONTRIBUTION	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000
Your logo incorporated into an event trailer	 Sponsorship secured by June 15				
Logo featured on mobile bidding form					
Logo + link from auction website					
Entertainment Sponsor - logo on stage signage			1 AVAILABLE		
Photo Booth Sponsor - logo on all photos and sign		1 AVAILABLE			
Social media recognition					
Recognition on our marquee sign on Calumet Ave.	1 WEEK	1 WEEK	2 DAYS	1 DAY	
Event tickets	8	8	6	4	2
Email newsletter recognition					
Logo on event program and presentation					
Logo on event signage					
VIP reception invitation					

Sponsor Name: _____

Primary Contact Name: _____

Primary Contact Title: _____

Address: _____

City: _____

State: _____

Zip: _____

Phone: _____

Email: _____

Web address: _____

SPONSORSHIP LEVEL

- Diamond – \$10,000
- Ruby – \$7,500
- Emerald – \$5,000
- Sapphire – \$2,500
- Topaz – \$1,000

PAYMENT INFORMATION

- Send me an invoice
- Enclosed check made payable to Housing Opportunities
- Please charge my credit card
 - Visa
 - MC

Yes,

I want to donate an item to the Silent Auction! _____

Please reserve additional seats at \$125/seat: _____

Housing Opportunities
2001 Calumet Ave, Valparaiso, IN 46383

Credit Card Number

Expiration Date

CVC

Housing Opportunities is a 501(c)3 nonprofit that resolves and prevents homelessness in Northwest Indiana. Your tax-deductible contribution will support safe emergency housing for community members experiencing homelessness. Learn more at hoi.help.

Signature

Date

Questions? Call Lisa Franko
at 219.286.3313 or email
lfranko@hoi.help.



 **hoi.help**